QRAFT AI ETFs

AMOM

Qraft AI-Enhanced U.S. Large Cap Momentum ETF

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ARTIFICIAL INTELLIGENCE

Transforming Investing With AI

Qraft AI-Enhanced U.S. Large Cap Momentum ETF (NYSE: AMOM)

Investment Objective

Optimized and actively managed by AI technology, the Qraft AI-Enhanced U.S. Large Cap Momentum ETF seeks capital appreciation by investing in stocks that exhibit higher price momentum.

Investing involves risks, including the potential for principal loss and there can be no guarantee that the strategies and processes promoted will be successful. Please see page 10 regarding important risk information about the Qraft AI-Enhanced U.S. Large Cap Momentum ETF.

The Fund's adviser, Exchange Traded Concepts, LLC (the "Adviser"), uses an investment process based on proprietary artificial intelligence security selection process that extracts patterns from analyzing data, developed by QRAFT Technologies, Inc.

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www.qraftaietf.com

QRAFT AI ETFs

AI-Enabled portfolios harness the power of artificial intelligence by uncovering patterns and signals amid massive data sets that humans alone cannot see.

Qraft's investment experts partner with our teams of data scientists, researchers, and data engineers to apply AI technology to data processing, investment research, stock selection, portfolio construction, and risk management.

Our goal is to deliver active equity portfolios that surpass the limitations of traditional asset management.

A R T I F I C I A L I N T E L L I G E N C E

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Differentiated Approach with a True Momentum Focus

Momentum Factor Exposure

Momentum strategies seek to buy stocks when they are performing well and sell when they begin to underperform as we believe stocks maintain their recent price trends into the near future.

AI Enabled

AI processes can identify data patterns at a scope, scale and speed not readily achievable by humans alone, and continuously learn from expanding data sets.

Actively Managed

Active portfolio optimizes momentum factor strength and stock-specific signals, with the goal of providing pure momentum factor exposure while seeking to outperform the benchmark over a full market cycle.

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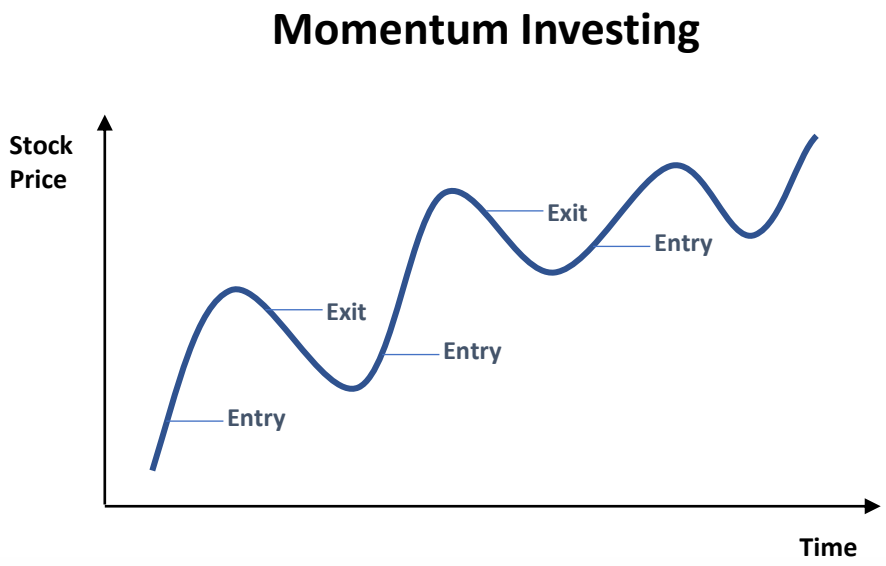
The Case for Momentum Investing

Momentum strategies aim to purchase stocks in periods of outperformance and sell when the stock begins to exhibit poor performance.



This is a hypothetical example. Actual investor results will vary.

Even the most skilled human investors can get distracted by their emotions and move into a stock too early or close out a position too late.

AI models, however, extend skilled human investment capabilities, *but without human bias or emotions*, which we believe creates a solid backdrop for momentum strategies to withstand volatile markets while seeking to outperform over market cycles.

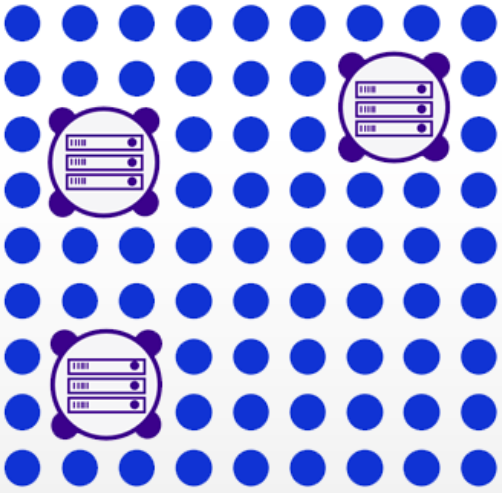
Qraft's proprietary AI stock selection model seeks stocks exhibiting high price momentum over 3- and 36-month periods and which rank highly based on our stock price predictions.

The Predictive Power of AI

At its core, AI is a prediction technology. Qraft's AI techniques, including machine learning and deep learning, evaluate massive data sets exponentially faster than any person.

The depth and breadth of AI's quantitative power allows us to identify alternative ways to measure commonly-used investment factors by assessing patterns, making connections, and finding signals in our pursuit of undiscovered sources of alpha.

Securities selected for inclusion in the Qraft AI-Enhanced U.S. Large Cap Momentum ETF are those that our AI tools predict have the greatest potential to drive alpha with a pure momentum focus, while taking into consideration portfolio constraints designed to mitigate risk, including caps on the weights of sectors and individual names.



AI techniques help uncover potential opportunities otherwise not seen.

Qraft's AI Technology

We believe investment processes powered by AI can lead to superior investment results over time.

POWERED BY TECHNOLOGY

Our AI engine analyzes vast structured and unstructured data sets, at a greater scope, scale, and speed than traditional methods.

ENABLED BY PEOPLE

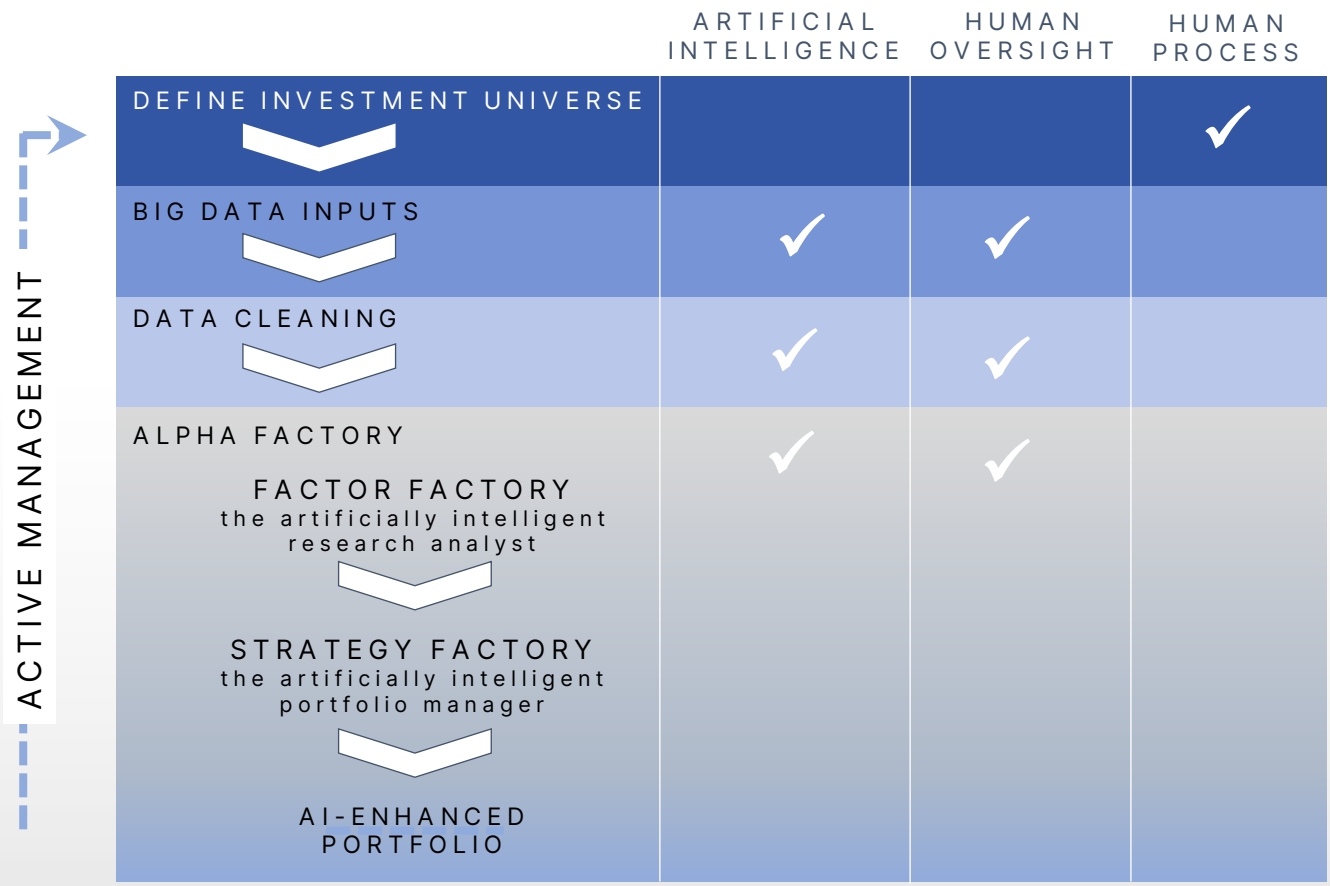
Signals derived from our AI engine are supervised by our data and investment.

ACTIVELY MANAGED

Our investment strategies aim to optimize risk and return by dynamically adjusting to evolving market conditions.

AI in the Investment Process

Qraft's investment approach parallels that of a traditional asset manager, but with AI powering data processing, identifying drivers of return, and constructing portfolios.



While humans lead Qraft's product design and provide supervision to help ensure controls, investment decisions are driven by our AI models.

Alpha Factory

Powered by Big Data, Alpha Factory automatically assesses and narrows the data universe to produce an investible portfolio of AI-discovered investment opportunities.

Factor Factory

Identifies factors – both conventional and AI-discovered – and evaluates their potential for investment.

Key algorithms include:

- Random Search
- Genetic Algorithm
- Bayesian Optimization
- Reinforcement Learning (RL)

Factor evaluation techniques include:

Statistical significance
Alpha opportunity
Risk considerations

Strategy Factory

Deep neural network uses macro data inputs and discoveries from Factor Factory to generate the portfolio.

Key algorithms include:

Self-attention model for machine learning (Time-Series Deep Learning)

Portfolio weights take into consideration:

Relative strength prediction
Market cap weight of the stock

IMPORTANT INFORMATION

For Standardized Performance of the Funds mentioned in the table please click their respective ticker: AMOM.

Artificial intelligence selection models are reliant upon data and information supplied by third parties that are utilized by such models. To the extent the models do not perform as designed or as intended, the strategy may not be successfully implemented. If the model or data are incorrect or incomplete, any decisions made in reliance thereon may lead to the inclusion or exclusion of securities that would have been excluded or included had the model or data been correct and complete. Service providers may experience disruptions that arise from human error, processing and communications error, counterparty or third-party errors, technology or systems failures, any of which may have an adverse impact.

Investors should consider the investment objectives, risks, charges, and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the Qraft ETFs, please call (855) 973-7880 or visit our website at www.qraftaietf.com. Read the prospectus or summary prospectus carefully before investing.

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Investing involves risk, including loss of principal. The Funds are subject to numerous risks including but not limited to: Equity Risk, Sector Risk, Large Cap Risk, Management Risk, and Trading Risk. The Funds rely heavily on a proprietary artificial intelligence selection model as well as data and information supplied by third parties that are utilized by such model. To the extent the model does not perform as designed or as intended, the Fund's strategy may not be successfully implemented, and the Funds may lose value. Additionally, the funds are non-diversified, which means that they may invest more of their assets in the securities of a single issuer or a smaller number of issuers than if they were a diversified fund. As a result, each Fund may be more exposed to the risks associated with and developments affecting an individual issuer or a smaller number of issuers than a fund that invests more widely. A new or smaller fund's performance may not represent how the fund is expected to or may perform in the long term if and when it becomes larger and has fully implemented its investment strategies. Read the prospectus for additional details regarding risks.

QRAFT AI-Enhanced U.S. Large Cap Momentum ETF: *The Fund is subject to the risk that market or economic factors impacting technology companies and companies that rely heavily on technology advances could have a major effect on the value of the Fund's investments. The value of stocks of technology companies and companies that rely heavily on technology is particularly vulnerable to rapid changes in technology product cycles, rapid product obsolescence, the loss of patent, copyright and trademark protections, government regulation and competition, both domestically and internationally, including competition from foreign competitors with lower production costs. Technology companies and companies that rely heavily on technology, especially those of smaller, less-seasoned companies, tend to be more volatile than the overall market.*

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Definitions

Alpha: Alpha is a stock or an investment strategy's ability to beat the market or its benchmark, also known as excess return.

Bayesian Optimization: Bayesian optimization is a probabilistic model-based approach that makes educated guesses on parameter values when exploring data, so it needs fewer iterations to reasonably explore possible values. It is designed to deal with functions that are prohibitively expensive to compute repeatedly.

Genetic Algorithm: The genetic algorithm simulates the process of evolution where the strongest elements become stronger while the weakest elements are eliminated.

Random Search: The random search algorithm involves generating and evaluating random inputs. It does not assume anything about the structure of data, which can allow non-intuitive solutions to be discovered.

Reinforcement Learning (RL): A machine learning technique that learns in an interactive environment by trial and error, using feedback from its own actions and experiences.

Relative strength: Relative strength refers to the measurement of a stock's performance as compared to its benchmark or another stock, helping to identify the strongest and the weakest securities. Stocks that display strong or weak relative strength over a given time period tend to continue that trend going forward.

Risk considerations: Risk is the chance of an investment to lose money over time. In factor evaluation, risk considerations aim to avoid unintentional factor exposures.

Self-attention model: The self-attention model allows inputs to interact with each other and find out who they should pay more attention to. The outputs are aggregates of these interactions and attention scores.

Statistical significance: Statistical significance refers to the claim that a result from data generated by testing or experimentation is likely to be attributable to a specific cause and is not random.

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